

Privacy Policy

Effective Date: September 2025

This is the Privacy Policy ("Privacy Statement") for Strategic Engagement Limited and its subsidiaries and affiliates ("Strategic Engagement," "we," "us," or "our"). Strategic Engagement is a Ugandan-based management and HR consulting firm located in Ntinda, Kampala, providing services across Uganda and Africa.

Strategic Engagement understands that your privacy is important. We are committed to protecting your personal and business information in line with applicable data protection laws.

This Privacy Statement applies to personal information you provide to us, or that we collect as you access and use materials on **se.holdings** or other Strategic Engagement websites, including subscription pages or digital platforms that post a link to this Privacy Statement (collectively, the "Site"), as well as personal information that you submit in response to a request for information, proposals, or other outreach from us.

Depending on your relationship with Strategic Engagement, additional or different privacy notices may apply. For example, specific notices may apply to job applicants, training participants, outsourced staff, or research respondents.

Changes to This Privacy Statement

Strategic Engagement may update this Privacy Statement from time to time. Any changes will be posted on this page with an updated "Effective Date." We encourage you to check periodically for updates.

Personal Information We Collect

We may collect the following information depending on your engagement with us:

- **Contact Information:** names, addresses, email addresses, phone numbers, and company/employment details.
- **Business Information:** details provided during consulting engagements, proposals, research projects, or service requests.
- **Events and Training:** registration information for workshops, conferences, surveys, or team-building events, which may include dietary preferences or professional information.
- **Technical Information:** IP addresses, device information, and browsing behavior on our Site, collected via cookies or analytics tools.

How We Use Your Personal Information

We process personal information for the following purposes:

- Communicating with you and responding to requests, proposals, or inquiries.
- Managing subscriptions to newsletters, publications, events, and survey participation.
- Delivering consulting, outsourcing, training, learning and wellness services.
- Improving our Site, services, and client engagement.
- Tailoring your experience with relevant content and materials.
- Conducting research, evaluations, and organizational development studies.
- Complying with legal, tax, and regulatory requirements.

Where required by law, we rely on your consent before using your information for specific marketing or research purposes.

How We Share Your Information

We do not sell or rent personal information. However, we may disclose information to:

- Subsidiaries, affiliates, and trusted service providers assisting us in service delivery.
- Event partners or training collaborators.
- Regulatory or legal authorities, if required.
- Potential successors, in the event of mergers, acquisitions, or restructuring.

Where cross-border transfers are necessary, we ensure appropriate safeguards are in place.

Cookies and Tracking Technologies

Our Site may use cookies and other tracking technologies to:

- Operate the Site and ensure security.
- Collect insights on how visitors use our Site.
- Enhance user experience with tailored content.

You may control or disable cookies in your browser settings. Please note, some Site functionalities may be limited if cookies are disabled.

Data Security

We employ appropriate technical and organizational measures to protect personal information against unauthorized access, misuse, or disclosure. Access is limited to authorized personnel under confidentiality obligations.

Data Retention

We retain personal information only as long as necessary for the purposes outlined in this Privacy Statement, including legal or regulatory requirements, or to support legitimate business interests.

Your Rights

Depending on applicable data protection laws, you may have the right to:

- Access, correct, or update your personal information.
- Request deletion of your data.
- Withdraw consent for communications or marketing.
- Restrict or object to data processing.
- Lodge a complaint with a data protection authority.

Requests may require identity verification.

Children's Privacy

Our site and services are not directed to children under 18 years of age, and we do not knowingly collect information from them.

Links to Other Websites

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.

Compliance with Law


We may disclose personal information if required to do so by law, legal processes, or regulatory authorities.


Contact Us

If you have any questions about this Privacy Statement or wish to exercise your rights, please contact us:

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